# 2.3 Teaching-Learning Process

2.3.1. Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning

**Supporting Document: Training Activity Report** 

# ARDENT COMPUTECH PVT.LTD.

# A PROJECT REPORT

ON

# TRAINING AND DEVELOPMENT



High-End Technology Training and Project

PROJECT GUIDED BY:- SUPROVAT BASU (H.O.D OF MBA DEPT.)

PROJECT SUBMITTED BY:- AKASH MALLICK

ROLL NO: - 26300921025

REGISTRATION NO:- 212630700910001

DEPARTMENT:- MASTER OF BUSINESS ADMINISTRATION (MBA)

SESSION: - 2021 - 2022

INSTITUTE NAME: - REGENT EDUCATION & RESEARCH FOUNDATION

# Industrial Internship Certificate





AKASH MALLICK

REGENT EDUCATION AND RESEARCH FOUNDATION GROUP OF INSTITUTIONS

for successfully completing the Industrial Internship on

**HUMAN RESOURCE** 

from

05-08-2022 to 20-09-2022

and implementing the project titled

STUDY OF TRAINING & DEVELOPMENT OF EMPLOYEES AT ARDENT COMPUTECH PVT LTD

Certificate ID: ARDENT/2022/AD36637 Issue Date: 20-09-2022



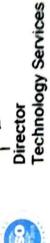
echnology Associate















# A FIELD WORK REPORT ON

TOPIC: Construction Sales and Application of RG Build Mart (India) Private Limited



A summer internship report submitted in partial fulfilment of the requirement for awarding the degree in MBA (Marketing)

IN REGENT EDUCATION & RESEARCH FOUNDATION GROUP OF

Institutions

(Approved by AICTE)



Created by

**Amit Mondal** 

Submitted by

# **AMIT MONDAL**

\_(Roll No.: 26300921039, Reg:212630700910016)

of 2021 - 2022

MBA, 3rd SEMESTER (Marketing)

Organizational Guide:

Academic Guide:

Mr. Surojit Dey

Manager (East), RG Build Mart (India) Private Limited "RG HOUSE", Near Chatterjee Para, Rajarhat Newtown, Kolkata, WestBengal-700135 Prof. Suprovat Basu

Department of MBA
Regent Education & Research Foundation



# A PROJECT REPORT ON

# "Report on Construction Chemical Sales and Application of RG Build Mart (India) Private Limited"









1st November 2022

# To Whom it may concern

This is certified that Mr. Amit Mondal, student of Regent Education & Research Foundation, Barrackpore, has successfully completed an internship with RG BUILDMART (INDIA) PRIVATE LIMITED from 20-August-2022 to 20-October-2022 in the field of

Marketing & Application: 20-August-2022 to 20-October-2022

During this period of the internship programme, the intern had been exposed to different process and was as a diligent, honest and excellent performer.

The association of the intern with us was very fruitful and we wish all the best for their present and future endeavours.

For RG BUILDMART (INDIA) PRIVATE LIMITED

MANAGER (EAST)

# A STUDY ON WORKING PROCESS IN ACCOUNTS DEPARTMENT

CONDUCTED AT

GALAXY MULTISPECIALITY HOSPITAL

KALYANI EXPY, RABINDRAPALLY JAFFARPUR PANCHANANTALA

,KOLKATA, WEST BENGAL - 700121.



# BY ANAMIKA KUSHARI.

MASTER OF BUSINESS ADMINISTRATION.

2 NO YEAR, 3 RD SEMESTER.

ROLL NO: 26300921019.

REGISTRATION NO: 212630700910019 OF 2021-2022.

REGENT EDUCATION & RESEARCH FOUNDATION.









ast Rabindrapally, KALYANI EXPRESSWAY (Near Wireless More)
Barrackpore, Kolkata-700121
Phone: 033 2592 2592 / Mobile 8585892042
E-mail: hospitalgalaxymultispeciality@gmail.com



# TO WHOM IT MAY CONCERN

This is certify that Ms. ANAMIKA KUSHARI, student of REGENT EDUCATION & RESEARCH FOUNDATION, pursuing her MBA Degree. She has completed her internship successfully 45( forty five days) in the field of Accounts Department, from 04.08.2022 to 17.09.2022 Under guidance of GALAXY MULTISPECIALITY HOSPITAL.

During the period of her internship program with us, she had been exposed to different processes and was found diligent, hardworking and inquisitive.

We wish her every success in her life & career.

For Galaxy Multispeciality Hospital.

**Authorised Signature.** 

Senior General Manager GALAXY MULTI SPECIALITY HOSPITAL

# SUMMER INTERNSHIP PROJECT ON

# "Human Resource Management"

AT

# NOVATURIENT TECHNOLOGIES PVT. LTD.

Submitted in partial fulfilment of the requirement for the award of

Degree of

# **MASTER OF BUSINESS ADMINISTRATION**



Regent Education & Research Foundation Group of Institutions

Submitted by

**ANKITA SAROJ PASI** 

ROLL NO- 26300921056

REG NO- 212630700910035 of 2021-2022

Under the guidance of

Faculty Guide
Prof. SUPROVAT BASU
Assistant Professor
Department of Business
Administration
RERF, BARRACKPORE



# NOVA URIENT TECHNOLOGIES PVT LTD

# CERTIFICATE OF INTERNSHIP



This certificate is proudly present to

# Ankita Saroj Pasi

HAS SUCCESSFULLY COMPLETED INTERNSHIP PROGRAM IN HR IN NTPL FROM 1ST AUG TO 30TH SEPT

NTPL WISHES YOU THE BEST FOR YOUR FUTURE ENDEAVOURS

Ashish sam gond

Chandre ka Bhattacharyya

<u>م</u>

**Team leader** 

# Summer Internship Project Report On "Effective Marketing Strategies at School Dekho"



Submitted in partial fulfilment of the requirement of MBA in Marketing Management

**Under the Supervision of** 

Prof. Supravat Basu (H.O.D)

Submitted by



ARITRA CHAUDHURI Roll No. 26300921001 REG NO. 212630700910051 of 2021-2022

# REGENT EDUCATION & RESEARCH FOUNDATION

# **CERTIFICATE OF INTERNSHIP**



Date 20/10/2022

# TO WHOM IT MAY CONCERN

This is to certify that Aritra Chowdhury, a student of Regent Education & Research Foundation, Barrackpore has successfully completed an internship in the field of Management from 10<sup>th</sup> August 2022 to 10<sup>th</sup> October, 2022 under the guidance of Mr. Sabyasachi Acharya

His internship activities include familiarization to all the departments, their operations and process along with technical overview involved in the process of the

During the period of his internship program with us, he had been exposed to different processes and was found diligent, hardworking and inquisitive

We wish him every success in his life and career

For School Dekho

Authorised Signatory Chief Executive Officer



1800 258 8074



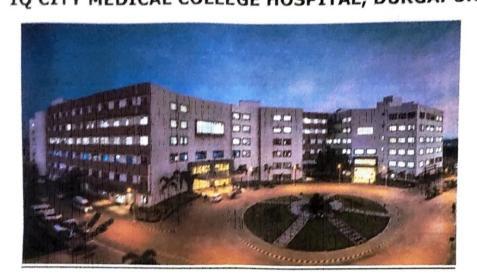
www.schooldekho.org info@schooldekho.org



1st Floor, Sati Plaza, Barrackpore Chiriamore , Kolkata-700120

# KNOW YOUR HOSPITAL

# A PROJECT ON HUMAN RESOURCES (HR) DEPARTMENT AT IQ CITY MEDICAL COLLEGE HOSPITAL, DURGAPUR



Submited in particular fulfillment of the requirement for the award of degree of

#### MASTER OF BUSINESS ADMINISTRATION

Submitted by

ARITRA PRATIHAR

REG NO - 212630700910020

**ROLL NO - 26300921020** 

**DURATION - 45 DAYS** 

Under the guidance of

**Faculty Guide** 

Project Guide

Mr. Suprovat Basu

Mr. Rajesh Kumar Poddar

Assistant professor - MBA

GM - HR

RERF, BARRACKPORE

IQCTMCH, DURGAPUR

City
Medical College
Hospital

IQ City Medical College Hospital IQ City Rood, Sorgany, Jennia Ownodest 718206, India Provin 0543 26(MON), 0543-26(MBBB

www.lqcity.in

Ref. No. IQCT/MC/HR/EL/11/22/1854

Date: 25-11-2022

# TO WHOM IT MAY CONCERN

This is to certify that Mr. Aritra Pratihar has successfully completed 1 month 15 days of Internship (Training Programme) from 01-07-2022 to 15-08-2022 as part of his academic curriculum in the department of Human Resources at IQ City Medical College Hospital.

We wish him all the best in all his future endeavours.

(Rajesh Kumar Poddar) General Manager – HR

#### Internship project report on

Market research and awareness of LED Motion sensor bulb, Panel & Batten



Under the brand of

Rashmi an exp

Submitted in particular fulfillment of the requirement for the award of degree of

#### MASTER OF BUSINESS ADMINISTRATION

From

Regent Education and Research Foundation Group of Institution
(Approved by AICTE)



Submitted by

Arkajit Banerjee

Roll No: 26300921026

Registration No. 212630700910002 of 2021-2022

Session 2021-2023

Under the guidance of

Faculty guide:

Project guide:

Prof. Suprovat Basu

Mr. Amit Jaiswal

(Head of the department of MBA)

(Regional Sales Manager)

Regent Education and Research Foundation

Dhanashree Electronics Ltd.

**Group of Institution** 

(Under the brand of Rashmi LED

Lighting)

#### Certificate by Company



Date: 20/09/2022

#### TO WHOM IT MAY CONCERN

This is to certify that Mr. Arkajit Banerjee MBA 2<sup>nd</sup> year pursuing student of Regent Education and Research Foundation Group of Institution has successfully completed his summer internship training program in Sales and Marketing department of our organization's from 01.08.2022-15.09.2022 (45 days) under guidance of Mr. Amit Jaiswal (Regional Sales Manager).

He has worked on the project titled "Market research and awareness of LED Motion sensor bulb, Panel & Batten".

During the training periods he has demonstrated his self-motivation skills to learn new skills. His performance exceeded our expectations, and he has completed the project on time.

We wish him all the best for his upcoming career.

Thanking you,

For, Dhanashree Electronics Ltd.

Bedpurna Dates Biswa







#### A Internship Project On

# MARKETING STRATEGY & PATIENT STATISFACTION

IQ City Medical College Hospital (IQ City Rd, Durgapur, West Bengal 713206) An internship report submitted in partial fulfilment of the requirements for the



# MASTER OF BUSINESS ADMINISTRATION (MBA)

#### From

Regent Education and Research Foundation Group of Institutions (Approved by AICTE)



Submitted by

#### ARKAPRABHA MITRA

ROLL NO: 26300921055 – REG NO: 212630700910037 SESSION 2021-2022

UNDER THE GUIDANCE OF

**FACULTY GUIDE** 

Mr. Suprovat Basu
Assistant Professor & Head
Of the Department of MBA
Regent Education and Research Foundation

PROJECT GUIDE
DR. ARUNAVA MUKHERJEE
Asst. Professor
IQ City Medical College Hospital

1773 1



Date: 19-09-2022

IQ City Medical College Hospital IQ City Road, Sovapur, Jemua Durgapur 713206, India Phone: 0343-2608000, 0343-2608888

www.iqcity.in

Ref.no: IQCT/MC/HR/EL/09/22/1905

# **TO WHOM IT MAY CONCERN**

This is to certify that Mr. Arkaprabha Mitra has successfully completed 1 month 15 days of Internship (Training Programme) from 01-08-2022 to 15-09.2022 as part of his academic curriculum in the department of Marketing at IQ City Medical College Hospital.

We wish him all the best in all his future endeavours.

Authorized Signatory

# Master of Business Administration (MBA)

#### From

# Regent Education and Research Foundation Group of Institutions

(Approved by AICTE)



# Asif Baidya

**REG NO** – 212630700910023 OF 2021-22

**Roll NO** - 26300921049

### SUMMER INTERNSHIP PROJECT ON

"Wabtec Database Management"



BY

Bassetti India



AT

Inceptial Infrastructure & Technology LLP



Submited in particular fulfillment of the requirement for the award of degree of

#### MASTER OF BUSINESS ADMINISTRATION

Submitted by

**Asif Baidya** 

**REG NO -** 212630700910023 OF 2021-22

Under the guidance of

Faculty Guide
Mr. Indrajit Dawn
Assistant professor
Computer Science & Engineering
Department.
RERF,BARRACKPORE

Project Guide

Mrs. Trisha Moitra
(Offshore Delivery HEAD, India)

Mr. Baptiste AUGE
Project manager - France



01.10,2022

#### To Whomsoever It May Concern

This is to certify that Mr. Asif Baidya has undergone Training & Internship Programme from INCEPTIAL INFRASTRUCTURE & TECHNOLOGY LLP. During his tenure of internship, he has placed at our Overseas Projects of 'Bassetti Saas''effective from 1st August 2022 and has got a stipend of Rs. 38200 (Thirty-Eight Thousand Two Hundred Only) per month. Please note that this Internship was completed on October 1st 2022.

During his internship period, he has worked as a Project Manager in the domain of Product Architecture. He played an important role in the POC development for the organization (Migration of Software). He has the ability to accomplish his work under pressure. He is very concerned about the delivery, quality & deadline.

His association with us was very fruitful and we wish him all the success in her future endeavors.

Manager



# REGENT EDUCATION & RESEARCH FOUNDATION GROUP OF INSTITUTIONS

# SUMMER INTERNSHIP PROGRAM ON 'A STUDY ON IMPACT ON GOODS AND SERVICE TAX'

# GROWTHACCOUNTING& TECHNOLOGYPVT.LTD.

An internship report submitted in partial fulfilment of the requirements for the

# Master of Business Administration (MBA)

From

Regent Education and Research Foundation Group of Institutions
(Approved by AICTE)



# Submitted by BIJOY\*NASKAR

Roll No.: 26300921058 - Reg. No.: 212630700910048 Session 2021-23

Under the guidance of

Faculty Guide

Mr. Susovan Samanta
Assistant Professor
Department of MBA

Regent Education and Research Foundation
Group of Institutions

**Project Guide** 

Bitan Ghosh
CEO of
GROWTH ACCOUNTING
& TECHNOLOGYPVT.LTD

# GROWTH ACCOUNTING & TECHNOLOGY PVT LTD

CTN:-U14999W B2022PTC252596 PAN:-AAJCG6655M GSTN-19AAJCG6655M/ZE

Place KOLKATA

Date: 23/11/2022

To Whom It May Concern

### CERTIFICATE OF INTERNSHIP

It is hereby certifying that Mr BIJOY NASKAR has completed as an INTERN accountant in our company from 01/09/2022 to 31/10/2022.

During his/her tenure of work, we found him sincere and hard working. He/she has in-depth knowledge of accounting concepts and software.

We wish him all the success in all his/her future endeavors.

For the GROWTH ACCOUNTING AND TECHNOLOGY PVT LTD

BITAN GHOSH Digitally signed by BITAN GHOSH Date: 2022.11.23 12:45:52 +05'30'

Authorized Signatory.

# ANALYSIS OF THE COMPETITIVE IMAGE OF NEXGEN FORMULATIONS IN THE PHARMACEUTICALS INDUSTRY

Submitted by

## DEBAPRIYA MONDAL

(ROLL NO: 26300921037, REGISTRATION NO: 212630700910013 OF 2021-2022)

In partial fulfilment of the requirements of the award of the degree of

Master of Business Administration

In

Marketing

Under the Guidance of:

Prof. SUPROVAT BASU

### [INTERNAL (RERF) PROJECT GUIDE]

Department of Management

For the Academic Year 2021-2022



DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION

Regent Education & Research Foundation

Barrackpore, North 24 pargana, Kolkata-700121



# A PROJECT REPORT ON

# ANALYSIS OF THE COMPETITIVE IMAGE OF "NEXGEN FORMULATIONS" IN THE PHARMACEUTICALS INDUSTRY





1<sup>ST</sup> November 2022

# To whom it may concern

This is to certify that Ms. Debapriya Mondal, student of Regent Education & Research Foundation. Barrackpore, has successfully completed an internship with NEXGEN FORMULATIONS from 20-August-2022 to 20-October-2022 in the field of

Marketing 20-August-2022 to 20-October-2022

During the period of the internship programme, the intern had been exposed to different processes and was found as a diligent, honest and excellent performer.

The association of the intern with us was very fruitful and we wish all the best for their present and future endeavours.

For NEXGEN FORMULATIONS

P. P. Kundu P.P. Kundu

Sales Head

# Internship project on THE IMPACT OF SKILL DEVELOPMENT IN PERFORMANCE APPRAISAL



Content Research Services

An internship report submitted in partial fulfilment of the requirements for the

# Master of Business Administration (MBA)

From

Regent Education and Research Foundation Group of Institutions
(Approved by AICTE)



Submitted by

# Debarpita Guha

Roll No: 26300921023 Reg. No: 212630700910034

Session 2021-22

Under the guidance of

**Faculty Guide** 

Mr. Suprovat Basu

Assistant Professor and Head Department of MBA

Regent Education and Research Foundation

Group of Institutions

**Project Guide** 

Mrs. Moumita Khanra

(Admin) Mr. Kuntal Mukherjee

(Cluster Head)

Royal Content Research Services



**公司朱达和科州的林本江海** 

Date: 31/10/2022



# CERTIFICATE OF INTERNSHIP

This is to certify that Debarpita Guha has successfully completed the Internship at Royal Content Research Services for the project entitled "The Impact of Skill Development in Performance Appraisal".

The internship was conducted between 01/09/2022 to 31/10/2022.

Date: 31/10/2012\_



+91 7890019882/+91 9674447570

admin@royalcontentresearchservices.org

59 (H Block), Binayak Enclave, KC Ghosh Road, Sinthee, Kolkata-700050

# Internship Project on

Role of Finance in
Product Program of
Mortgage Loan
Retail
Project executed at



An internship report submitted to partially fulfill the requirements for the degree of

# Master of Business Administration (MBA)

From

Regent Education and Research Foundation Group of Institutions

(Approved by AICTE)



Submitted by

Ispita Chakrabarty

Roll No. 26300921030

Reg. No.212630700910006 of 2021-22

Under the guidance of

Faculty Guide Susovan Samanta

Project Ghide Somya Ranjan Das



(A subsidiary of Aditya Birla Capital Ltd.)



PROTECTING INVESTING FINANCING ADVISING

Date:-10.10.2022

# TO WHOMSOEVER IT MAY CONCERN

This is to certify that Miss/Smt. *Ispita Chakrabarty*, has successfully completed her Summer Internship Project on Role Of Finance In Product Program of Mortgage Loan Retail Aditya Birla Finance Ltd. In Mortgage Department, located at-31 Chowringhee Road, Kolkata-700016 from-01.08.2022 to-30.09.2022 under our supervision.

Her efforts and dedication towards every aspect of work is highly commendable.

We wish her all the best for her future endeavours.

Signature<sup>\*</sup>

Relationship Manager

Somya Ranjan Das



# A Study on "Health and Safety Measures" at GLOBALCYNAX ENGINEERING PRIVATE LIMITED

30 40 20 23 15

A Summer Internship Project Report

Submitted By

NAME: KANCHAN DAS

Reg No. 212630700910011 OF 2021-22 Roll No. 26300921035

#### **COLLEGE NAME:**



(AICTE APPROVED& MAKAUT AFFILIATED)

MAULANA ABUL KALAM AZAD UNIVERSITIY OF TECHNOLOGY

YEAR: 2021-2023

#### Organizational Guide:

Section 17 November 17 Novembe

1. Mr. Akashdeep Sinha

**Founder** 

GLOBALCYNAX ENGINEERING PRIVATE LIMITED

1. Mr. Suprovate Basu

HOD

**Academic Guide:** 

MBA Dept., R.E.R.F

# 📑 Global Cynax Engineering Private Limited 🛚

98, Nilmoni Som Street, Bhadrakali, Hooghly 712232, West Bengal, India

Cell: +91 9038206867, Email: akashdeep@gcepl.net Website: www.gcepl.net CIN - U74999WB2017PTC222731

DATE: 17.10.2022

#### TO WHOMSOVER IT MAY CONCERN

This is to certify that Mr. Kanchan Das studying in MBA 3<sup>rd</sup> Semester of REGENT EDUCATION AND RESEARCH FOUNDATION GROUP OF INSTITUTUIONS under MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, W.B has done his internship in our company from 16.08.2022 to 15.10.2022.

He has worked on a project titled **Health and Safety**. This project was aimed at working towards the benefits of using our products for a better life.

During his internship he has demonstrated his skills with self-motivation to learn new skills. His performance exceeded our expectations and he was able to complete the project on time.

We wish him all the best for his upcoming career.

FOR GLOBALCYNAX ENGINEERING PRIVATE LIMITED



AKOSH DER SINHA AUTHORISED SIGNATORIES

# "A PROJECT REPORT ON EMPLOYEE PERFORMANCE & APPRAISAL METHOD OF SCHOOL DEKHO"

# A Project Report

Submitted in partial fulfillment of the requirement for the award

Of the degree in

# **Master of Business Administration**

Under the Guidance of Mr. SUPRAVAT BASU



Submitted by

NANDINI BHOWMICK

Roll No:- 26300921043

Registration No: - 212630700910026 of 2021-2022



REGENT EDUCATION AND RESEARCH FOUNDATION

# CERTIFICATE



Date 20/10/2022

#### TO WHOM IT MAY CONCERN

This is to certify that Nandini Bhowmick a student of Regent Education & Research Foundation, Barrackpore, has successfully completed an internship in the field of Management from 10<sup>th</sup> August 2022 to 10<sup>th</sup> October, 2022 under the guidance of Mr. Sabyasachi Acharya

Her internship activities include familiarization to all the departments, their operations and process along with technical overview involved in the process of the organization.

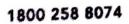
During the period of his internship program with us she had been exposed to different processes and was found diligent hardworking and inquisitive

We wish her every success in his life and career

For School Dekho

Authorised Signatory Chief Executive Officer







www.schooldekho.org



1st Floor, Sati Plaza,Barrackpore Chiriamora , Kolkata-700120

#### SUMMER INTERNSHIP PROJECT ON

#### "DIGITAL MARKETING"

AT

# **NTPL**

Submited in particular fulfillment of the requirement for the award of degree of

# MASTER OF BUSINESS ADMINISTRATION

Submitted by

PRAVAS KAMILA

REG NO - 212630700910059

## Under the guidance of

)rganizational Guide-

Faculty Guide

ASHISH RAM GOND CHANDRIKA BHATTACHARYA (HR)

MR. SUPROVAT BASU
Assistant professor of MBA
Department
RERF.BARRACKPORE

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL





# **NOVATURIENT TECHNOLOGIES PVT LTD**



This certificate is proudly present to

# pravas kamila

HAS SUCCESSFULLY COMPLETED INTERNSHIP PROGRAM IN MARKETING IN NTPL FROM 1ST AUG TO 30TH SEPT

NTPL WISHES YOU THE BEST FOR YOUR FUTURE ENDEAVOURS

Estish som good

Team leader

Handrike Weetheranger

HR

# HR POLICIES AND THEIR IMPLEMENTATION

AT T/RAMNIX

### TYRANNIX PVT. LTD.

A Summer Internship Project Report Submitted By,

NAME: SHARMISTHA PAUL

Reg No.: 212630700910024 OF 2021-22

Roll No: 26300921041



College name :

(AICTE APPROVED& MAKAUT AFFILIATED) MAULANA ABUL KALAM AZAD UNIVERSITIY OF TECHNOLOGY Year: 2021-2022

Organizational Guide:

Academic Guide:

1. Mr. Suprovat Basu – HOD

1. Mrs. Anamika Deshmukh- AGM

(Assistant General Manager) – Human Resource of TYRANNIX PVT. LTD.



05-11-2022

### TO WHOM IT MAY CONCERN

This is to certify that Ms. Sharmistha Paul , student of Regent Education & Research Foundation, Barrackpore, has successfully completed an internship with Tyrannix Pvt. Ltd. from 01-September-2022 to 30-October-2022 in the field of Human Resource Management.

During the period of the internship program, the intern had been exposed to different processes and was found as a diligent, honest and excellent performer.

The association of the intern with us was very fruitful and we wish all the best for their present and future endeavours.



SHIVAM SHARMA (DIRECTOR- TYRANNIX PVT LTD)

> Tyrannix Pvt. Ltd. www.tyrannix.com







### SUMMER INTERNSHIP PROJECT ON

### "Human Resource Management"

AT

### TOPLINK HYUNDAI

Submitted in partial fulfilment of the requirement for the award of Degree of

### **MASTER OF BUSINESS ADMINISTRATION**



Regent Education & Research Foundation Group of Institutions
(Approved by AICTE)

Submitted by

### SHIRSHAK DUTTA ROLL NO- 26300921052

REG NO- 212630700910032 of 2020-2021

Under the guidance of

Faculty Guide
Prof. SUPROVAT BASU
Assistant Professor
Department of Business
Administration
RERF, BARRACKPORE

Project Guide
Mr. **SANDIPAN MISRA**Human Resource Manager
Toplink Hyundai
Kolkata



Date: 02-nov-2022

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that **SHIRSHAK DUTTA** has done his internship in **HUMAN RESOURCE MANAGEMNET** at TOPLINK HYUNDAI, Howrah, from 3<sup>rd</sup> August 2022 to 2<sup>nd</sup> November 2022.

During his internship he has demonstrated his skills with self-motivation to learn new skills. His performance exceeded our expectations and he was able to complete the project on time.

We wish him/her all the best for his/her upcoming career.



HR Department Toplink Hyundai

#### **NEW THINKING. NEW POSSIBILITIES.**

#### **TOPUNK MOTORCAR PRIVATE LIMITED**

Sales: NH-6, Nibra Haroon Market, P. S. - Domjur, Howrah - 711409 | M: +91 8102926922 / 9693131123 Service: NH-6, Prasastha, Ankurhati, Mahiyari, P.O. - Domjur, Howrah - 711409, | M: +91 8102926912

H PROMISE: Salap Bankra, Paschimpara, Howrah - 711 409 | M: +91 8102926943

 $\textbf{E-mail}: \textbf{crm@toplinkmotorcar.com/gm.operations@toplinkmotorcar.com/h.promise@toplinkmotorcar.com/motorc$ 

PAN: AADCT3123H | CIN: U50103JH2009PTC013867 | GSTIN: 19AADCT3123H1ZH

### A SUMMER INTERNSHIP PROJECT ON

# "A STUDY ON END TO END HUMAN RESOURCE MANAGEMENT IN SPECIALTY PRODUCTS & SERVICES (INDIA) LLP."

Submitted in partial fulfilment of requirement of

Master of Business Administration (MBA),

Regent Education & Research Foundation

Affiliated by

Maulana Abul Kalam Azad University of Technology, West Bengal

Industry guide: SHIVAM KUNDU HR MANAGER

Submitted by: SANGITA DAS

Roll No: 26300921009

 $MBA (3^{RD} SEM)$  $2^{ND} YEAR$ 



REF. NO.: SPS(1)/REF/22-23/1032

### TO WHOM IT MAY CONCERN

This is to certify that Ms. Sangita Das has completed her live project for the duration of two months in the field of "Human Resource Management". She was found to be highly creative and dedicated towards the work assigned to her. The discipline shown by her during the training is highly commendable. The line project focused on the following skills,

- 1. Preparing Requirement specification of the HR Process.
- 2. Recruitment
- 3. Attendance and leave management
- 4. Payroll management

We wish her all the best for his future endeavor.



For, Specialty Products and Services (India) LLP

------END------

Specialty Products and Services (India) LLP

1st Floor Dream Height, Q Road, SouthPark, Bistupur, Jamshedpur-831001 Mobile: 8235431822, @-mail: office@spsig.com website: www.spsig.com Regd. Office: F1, 6 th Floor, Heaven Tower, Jai Prakash Udyan, Adityapur, Jamshedpur 831013

### Internship project on

### HUMAN RESOURCE RECRUITMENT AND SELECTION AT INDCO (INDIA)

INDCO (INDIA)

An internship report submitted in partial fulfilment of the requirements for the

### Master of Business Administration (MBA)

From

Regent Education and Research Foundation Group of Institutions
(Approved by AICTE)



Submitted by Shovit Sah

Roll No.: 26300921018 - Reg. No.: 212630700910044 Session 2021-22

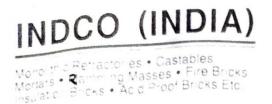
Under the guidance of

**Faculty Guide** 

Mr. Suprovat Basu
Assistant Professor and Head
Department of MBA
egent Education and Research Foundation
Group of Institutions

**Project Guide** 

Mr. Rajiv Sinha. CEO Procure to HR Department INDCO (INDIA).





#### Manufacturers & Contractors

7G. Kamardanga Road, Kolkata - 700 046

GST No. 19AKQPS6515C1ZT

Ref: C/IND/2022-23/152

Dated: 31.10.2022

### **CERTIFICATE OF INTERNSHIP**

This is to certify that Mr. Shovit Sah has completed the internship at INDCO (INDIA) for the Project named "The Recruitment and Selection"

The internship was conducted from 1<sup>st</sup> September, 2022 and ended on 31<sup>st</sup> October, 2022.

**Authorised Signatory** 

M: 9123086639

email: indco india@rediffmail.com

### COMPETITORS ANALYSIS & DEALERS PERCEPTION TOWARDS SHYAM METALICS



### SUMMER INTERNSHIP PROJECT REPORT

### SUBMITTED TOWARDS PARTIAL FULFILLMENT

OF MASTER OF BUSINESS ADMINISTRATION



### REGENT EDUCATION & RESEARCH FOUNDATION

Barrakpore, West Bengal 700121

(Affiliated to Maulana Abul Kalam Azad University of Technology, West Bengal)

(Formerly known as West Bengal University of Technology)

Academic Session

[2021-2022]

#### Submitted by:

SOURAV BOSE

Roll No: -26300921022, REG No-212630700910033 of 2021-2022

UNDER THE GUIDANCE OF:

External Supervisor -

Faculty Guide-

MR. SHIBOJYOTI DAS D.G.M MARKETING MR. SUPROVAT BASU HEAD OF THE DEPERTMENT-MBA

SHYAM METALICS.

REGENT EDUCATION & RESEARCH FOUNDATION









Ref:-SSPL/JAMURIA/ADMIN/Id/17/2022-2023

Date:- 31<sup>st</sup> August 2022

#### TO WHOM IT MAY CONCERN

This is to certify that Mr. Sourav Bose pursuing MASTER OF BUSINESS ADMINISTRATION in Marketing from Regent Education and Research Foundation has successfully completed his internship as part of the academic curriculum starting from 2<sup>nd</sup> July'2022 to 31<sup>st</sup> August'2022 in our organization.

He undertook and completed a project "COMPETITORS ANALYSIS & DEALERS PERCEPTION TOWARDS SHYAM METALIKS "at SHYAM SEL AND POWER LIMITED, Jamauria Unit, under guidance of Mr. Shibojyoti Das (DGM Marketing-Shyam Metalics Group)

During his training period he was found sincere, efficient and hardworking.

We wish him all the best in future endeavour.

(SHIBOJYOTI DAS)

DGM Marketing- Shyam Metalics Group

SHYAM SEL AND POWER LIMITED Bijaynagar More, P.O.-Bahisdurpur, Jamuria Dist.-Burdwan, West Bengal

### Project On

## MARKET ANALYSIS OF NUTRITIONAL BRANDS

### **FOR**

### **TODDLERS**

An internship report submitted in partial

Fulfilment of the requirements for the

Master of Business Administration (MBA)

From

Regent Education and Research Foundation Group of Institutions

(Approved by AICTE)



Submitted by

Sourav Kundu

Roll No.: 26300921040 - Reg. No.: 212630700910017

Session 2022-23

Under the guidance of

Faculty Guide

Project Guide

Mr. Suprovat Basu
Assistant Professor and
Head Department of MBA,
Regent Education and Research
Foundation Group of Institutions

Mr. Prasanta Karmakar Area Business Manager

Kolkata
ZYDUS HEALTHCARE LTD





### To whom it may concern

This is to certify that the project work titled "Market analysis of Nutritional Brands for Toddlers." done by Mr. Sourav Kundu, a student of Master of Business Administration of Maulana Abul Kalam Azad University of Technology [ Registration No-212630700910017 ] under my supervision, as partial fulfilment of the requirements for the degree of Master of Business Administration with specialization in Marketing under Regent Education and Research Foundation Group of Institutions, Barrackpore.

Prasanta Karmakar

Area Business Manager Zydus Healthcare Ltd.

Kolkata.

Regd. Office: 'Zydus Corporate Park', Scheme No. 63, Survey No. 536, Khoraj (Gandhinegar), Nr. Valshnodevi Circle, S. G. Highway, Ahmedabad 382 481, Indi Phone: +91-79-71800000, +91-79-48040000 www.zyduscadila.com CIN: U51900GJ1989PLC079501

### Internship project

### Marketing Strategy on Health Care Services

SPANDAN ADVANCE MEDICARE Pvt. Ltd.

An internship report submitted in partial fulfillment of the requirements for the

### Master of Business Administration (MBA)

From

Regent Education and Research Foundation Group of Institutions
(Approved by AICTE)



Submitted by Subhajit Dev

Roll No.: 26300921032 - Reg. No.: 212630700910008 Session 2021-2023

Under the guidance of

**Faculty Guide** 

Mr. Suprovat Basu
Assistant Professor and Head
Department ofMBA
Regent Education and ResearchFoundation
Group ofInstitutions

**Project Guide** 

Mr. Nilimesh Deb General Manager Marketing Spandan Advance Medicare Pvt. Ltd.

### **CERTIFICATE OF COMPLETION**





DATE-19/11/2022

### TO WHOM IT MAY CONCERN

This is to certify that Mr.Subhajit Dey, Master Of Business Administration 3<sup>rd</sup> Semester Student at Regent Education & Research Foundation Group Of Institutions studies has successfully done his Training (Marketing Department) from 01/08/2022 to 01/10/2022 at Spandan Hospital (A unit of Spandan advance Medicare Pvt.Ltd.)

We wish all the best in all him future endeavours.

Dr. Partha Pratim Ghosh

Medical Superintendent

For Spandan Advance Medicare Pvt. Ltd

Regd. Office: Rabindranagar, P.O. - Midnapore, Dist. - Paschim Medinipus, Pin-723101, W.B.
Phone: (03222) 263716 / 275475. Fax: 267687
care@spandanhospital in • www.spandanhospital in

DR. PARTHA PRATIM GHOSH MEDICAL SUPERINTENDENT M.B.B.S. P.G.D.H.H.M. SPANDAN HOSPITAL TEGHORIA, V.I.P. ROAD, KOL-59

### A STUDY ON

# THE IMPORTANCE OF EFFECTIVE PAYROLL MANAGEMENT IN INCREASING ORGANIZATIONAL RESOURCE CAPACITY

AT

#### ROYAL CONTENT RESEARCH SERVICES

An internship report submitted in partial fulfillment of the requirements for the

Master of Business Administration (MBA)

From

Regent Education and Research Foundation Group of Institutions
(Approved by AICTE)



Submitted by:-

**UMA GHOSH** 

Roll No:- 26300921045

Reg. No:- 212630700910028 (2021-2022)

Under the guidance of

**Faculty Guide** 

Mr. Suprovat Basu

(Assistant Professor and Head

Department of MBA)

Regent Education and Research

Foundation Group of Institutions

**Project Guide** 

1. Mrs. Moumita Khanra (Admin)

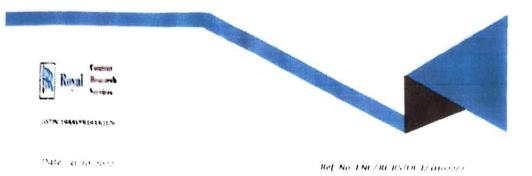
2. Mr. Kuntal Mukherjee

(Cluster Head)

**Royal Content Research** 

Services

### **CERTIFICATE**



### CERTIFICATE OF INTERNSHIP

This is to certify that Uma Ghosh has successfully completed the Internship at Royal Content Research Services for the project entitled. The Importance of Effective Payroll Management in Increasing Organizational Resource Capacity".

The internship was conducted between 01/09/2022 to 31/10/2022.



Authorised Signatory

Date: 31/10/2022

+91 7890019882/+91 9674447570

admin@royalcontentresearchservices.org

www.rcrservices.in

59 (H Block), Binayak Enclave, KC Ghosh Road, Sinthee, Kolkata-700050